



## A Premier IBM Partner

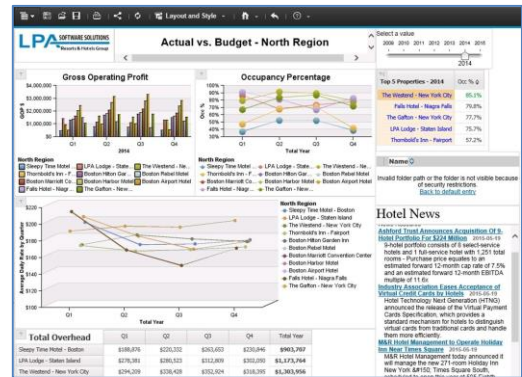


LPA Software Solutions is one of a distinguished few full-service IBM Premier Partners. Leveraging the power of IBM software and analytics, LPA has developed a unique solution for Hospitality that enables:

- Align corporate operations with revenue and profitability targets
- Rapid adjustment of plans and resource allocations for profitable growth
- Adjust day-to-day operations to meet or exceed targets and quickly respond to market changes
- Gain visibility into competitor and marketing trends through the integration of industry benchmark data

## Leverage Analytics

We know analytics. We know IBM products, and we know the Hospitality industry. Allow LPA's focus and personalization help you piece together IBM analytic technologies, enabling you to make smarter decisions, faster.



Executive Dashboards

## Efficient Budgeting & Forecasting

Our solution provides a faster, streamlined budgeting and forecasting process, reducing manual effort thus enabling accountants and analysts to perform higher value tasks.



Collaborative Budget Approval Workflow



Financial Analysis on Mobile Devices

## About LPA

- Founded in 2001
- Certified Consultants throughout US
- Customer Focused through Strong Core Values
- Hundreds of Satisfied Customers

## Extensive Business Analytics & Consulting Experience

- IBM Certified Analytic Solution for Hospitality
- 2013 IBM Beacon Award Finalist

## OFFERING

## SERVICES

## PRODUCTS

### Strategy / Consulting

- Technology Readiness Assessment
- Strategy & Roadmap Development
- Proofs of Concept



### Data Warehousing/ Big Data

- Source Data from Any System
- Focus on High Value Metrics
- Gain Insights from your Data



### Business Intelligence

- Daily Operations Reporting
- Automate Briefing Book Creation
- Ad-Hoc Inquiry with Drill Down/Through



### Financial Performance Management

- Budgeting & Forecasting
- Remove Dependency on Excel
- Quickly React to Market Changes
- Automate Consolidations



### Location Analytics

- Map Visualizations of STR Data
- View Performance Geographically
- Analyze Competition based on Geography



### Predictive Analytics

- Pricing Optimization
- Maximize Revenue Based on Inventory

